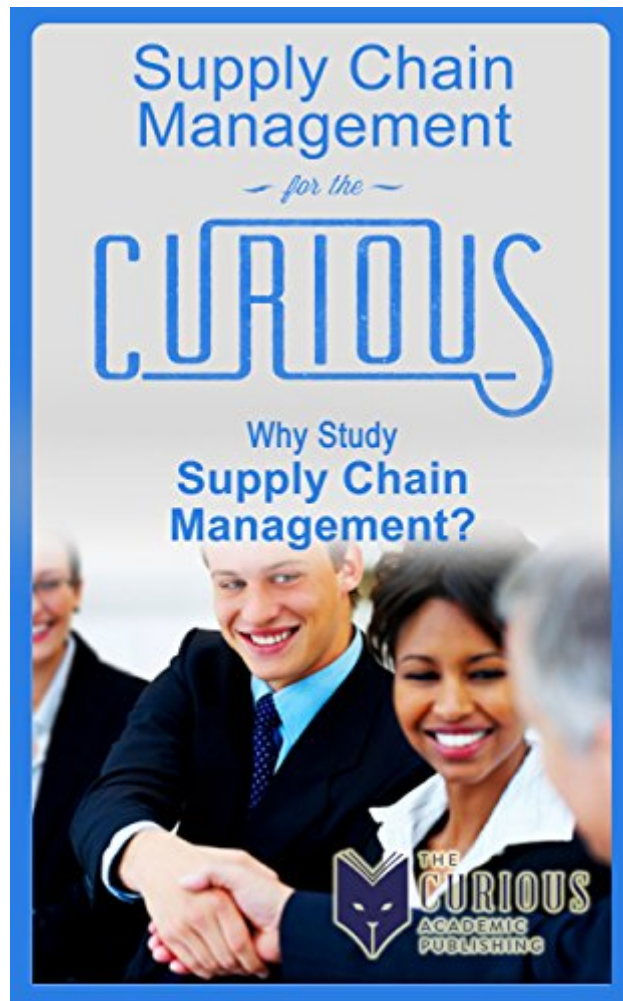


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Supply Chain Management For The Curious: Why Study Supply Chain Management?



Synopsis

Are you interested in pursuing a bachelor's, master's, or doctorate degree in Supply Chain Management? Why not consider Supply Chain Management as your college major or career? One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow. Do you feel you are underprepared when choosing a major? Are you choosing your major based on influence and assumptions? Are you looking to others rather than draw conclusions based on your own research, interests, abilities, and self-reflection? If you answered "YES", this book is for YOU. Have YOU Declared your Major? A recent research study shows that 80% of freshmen (first year college/university students) say they are undecided about their major. Most of them will change their minds multiple times even after they declare their major. Even the "decided" students often do not base their decision of major on factual research and self-reflection. The biggest mistake both the undecided and decided students make is failing to research what's required of the major, and the career. Take a Deep Breath You need help to make this important decision which will impact the rest of your life. The information in this book is NOT theory. These are not just a lot of nice suggestions. They are proven best practice strategies that work. Although most of the chapters in this book are peer-reviewed, they have been written in plain English in layperson's terms to give you the best/easiest reading experience. How to Decide if Supply Chain Management is Right for YOU? So, why should you study Supply Chain Management? To help your research, we approached over 30 top professors to offer their powerful perspectives and advice. We asked them to address the most important issues for you in plain English: Why should you choose Supply Chain Management as your undergraduate major or minor? Why should you undertake a graduate/PhD degree in Supply Chain Management? What are the research areas/issues and scholarship opportunities in Supply Chain Management? What are the jobs/career options and best practice tips for the Supply Chain Management graduates? > Why this Book is Different? There are many books which claim to help you choose your major. But this book is different. How? First, as opposed to "one size fits all" books, this is the first book ever written solely focusing on Sexology. Second, as opposed to perspective from a single author, this book provides you with multiple perspectives from the top professors. Third, as opposed to most other academic/complex books, this book is easy to understand and read. Finally, as opposed to crippling higher prices charged by other publishers, we have made this book available at the price of less than two lattes (or two beers if you prefer). This Book is Missing One Thing This book is missing one thing "hype". This book contains

no fluff, no complex theories, and no sugar coating. This is a serious book. It is presented in a rather fun, non-serious manner. If you are considering Supply Chain Management for your major, we assure this is the ONLY book youâ™™ll ever need for your career success. We repeat, this is the ONLY book that provides in-depth insights on Supply Chain Management as your major/career. Take this Book as an Investment in your Life Take action today. Scroll up and simply click the "buy" button on this page. Start reading your book from your Kindle device, computer, tablet or smart phone NOW!

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Customer Reviews

Supply Chain Management for the Curious! OMG!! Guys â “ I am totally honest here but you would never get to read a peer-reviewed book like this one for this price. I wanted to work in this field and was considering this major. However, I was not sure if Supply Chain Management was for me. So, I bought this book. Every chapter was so intriguing that I finished the whole book in one go! I was very much impressed with the quality of the book. Some people might even say that you get all the information on the Internet these days. But my question is â “ where else would you get such

original perspectives from multiple top professors in one place? Where else would you get information from the top minds of the world which you can trust? Why consider a career in this field? Why study Supply Chain Management after all? Guys â “ I am again totally honest here â “ the answers are found in the book â œSupply Chain Management for the Curiousâ •

I liked this book on Supply Chain Management. This book helped me clearly understand what actually Supply Chain Management is. For just \$10, this peer-reviewed/academic book is a real bargain. I was confused as to what to choose for my undergraduate major and this book opened up my eyes. I found this book also useful for graduate or PhD studies. The good thing is that - there are so many top professors writing the insightful chapters in plain English for the students like myself. I think it will save the students (and their parents) thousands of dollars because changing the major again and again will cost them lots of money. I showed this book to my parents and they were glad I bought it. Yes - I highly recommend it. It will be a major decision of your life â “ if you are considering a career in this field, you must know why study Supply Chain Management.

Being a career adviser, I know how important this book is for the students and grads. Why study Supply Chain management? Answers are in the book but I can say with 100% conviction that you will not be disappointed by buying this book. In fact, many college students change their majors and it simply wastes their time (and of course their parents' money). If you buy this book, you will be able to save thousands of dollars for your parents in tuition fees. Graduating months earlier means you will have more opportunity. I read chapter by chapter and found all the chapters very insightful. Look at the universities - all the professors come from top universities, and they offer very insightful tips. Trust me - Supply Chain Management for the Curious is a must-read book for the students and people who are undecided about their career options.

I am curious about the career in Supply Chain Management and sure, this book is for me. I read the book with great interest. Tens of top professors have openly expressed their views to help the curious people like myself. What I mostly liked was the fact that I could picture myself in this career field. Surely, I will get some experience and will do further studies in this area, possibly a PhD. To be honest, I wouldnâ™t have known anything about it if I hadnâ™t read the book. So, guys â “ you would be better off spending some money for this book rather than being undecided as to what to study for your college major or career. If you are seriously considering a career in Supply Chain Management, I highly recommend this book.

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